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**COPPER PEAK LOGISTICS ADDS 50TH CALIFORNIA WINERY TO ITS  
DIRECT-TO-CONSUMER WINE FULFILLMENT CLIENT ROSTER;  
Investments in Technology, Multiple Warehouse Locations Fuel Rapid Growth**

Benicia, Cal., December 9, 2008 – Copper Peak Logistics, a direct-to-consumer wine fulfillment, distribution and logistics services company established in 2007, now has 50 California wineries and retailers on its fast-growing client list with the recent addition of Cline Cellars.

Headquartered currently in Benicia, California, Copper Peak distinguishes itself through its sophisticated and proprietary wine industry technology platform combined with a cost-saving nationwide wine fulfillment system. In just 12 months, the company has grown to serve 50 California wine producers through more than 100,000 square feet of California and Missouri based warehouse and distribution facilities.

Copper Peak operates a 26,000 square-foot warehouse in Benicia, as well as a 5,000 square foot warehouse in Paso Robles, California. In addition, Copper Peak's strategic partnership with Materialogic, a nationwide third party logistics company, provides access to an additional 65,000 square-foot warehouse located in St. Louis, Missouri. All three distribution facilities are climate controlled and food grade.

Copper Peak has also developed and deployed a proprietary supply chain management software solution called CopperLink™ that is designed to address the specific needs of companies involved in the direct-to-consumer wine shipping and e-commerce industry. CopperLink™ provides user-friendly functionality to improve transaction visibility, increase productivity and make access to reporting and compliance easy and simple. It is seamlessly integrated with all of the most popular e-commerce engines and compliance resources, further removing manual touch points and increasing accuracy.

“We bring 30 years of supply chain management experience and significant information technology resources to serve our California winery customers,” said Milton Cornwell, General Manager for Copper Peak. “We have invested heavily in sophisticated order processing, compliance management, inventory management, information services, experienced leadership, customer service and efficient national distribution reach. These investments should continue our rapid growth in the California wine country business.”

**About Copper Peak Logistics**

Copper Peak Logistics is the preeminent third party fulfillment and logistics provider serving the American wine industry. Copper Peak delivers a complete and superior set of supply-chain solutions for wine industry customers to outsource their direct to consumer marketing and shipping functions. Copper Peak is a privately owned company and a member of the Materialogic Supply Chain Alliance, a strategic partnership of supply chain industry providers whose members collaborate to provide total solutions for their clients. For more information, visit [www.copperpeaklogistics.com](http://www.copperpeaklogistics.com).

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